

Profile characteristics of members of farmer producer organizations (FPOs) in Andhra Pradesh

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ABSTRACT

The study was conducted in Kurnool district of Andhra Pradesh to examine the profile characteristics of members of Farmer Producer Organizations (FPOs). The findings revealed that a substantial proportion (43.34%) of the members were middle-aged and nearly one-third (28.33%) had attained high school education. Family structure analysis showed that 40.00 per cent belonged to small families, while a majority (76.67%) lived in nuclear families. With respect to farming experience about 43.34 per cent of the members possessed medium experience. Nearly half (46.67%) reported a medium level of annual income. Landholding status indicated that 44.17 per cent were small farmers. Regarding social attributes almost half (49.17%) reported a medium level leadership ability. More than half 64.17 per cent showed a medium degree of group cohesiveness. In decision-making ability 42.50 per cent of the members fell under the medium category. More than one-third (39.17%) had received two trainings. Information-seeking behaviour was medium for 45.00 per cent of the respondents. Risk orientation was medium among 43.33 per cent of members. Extension contact was medium for 39.17 per cent, whereas extension participation was medium for 50.83 per cent of the respondents. Notably more than half (52.50%) of the members exhibited a high level of mass media utilization. Overall the study highlights that most FPO members demonstrate moderate levels across key personal, socio-economic, and behavioural characteristics, suggesting significant potential for capacity-building initiatives.

Keywords: *Farmer Producer Organizations and Profile characteristics*