## Knowledge Level of Farmers about Agricultural Extension Programmes in Krishna District of Andhra Pradesh

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## **ABSTRACT**

The present study was conducted in Krishna district of Andhra Pradesh in order to find out the knowledge level of farmers about Agricultural Extension Programmes. Based on the programmes that were implemented in the study area, the programmes which had more number of the beneficiaries were selected viz., Farm Mechanization, National Food Security Mission (pulses) and Soil Testing Programme. Total 120 farmers were selected randomly as the beneficiaries for the study. The Ex-post-facto research design was used for the present investigation. It was found that majority (70.00%) of the beneficiaries had medium level of knowledge followed by high (20.00%) and low (10.00%) level of knowledge about the Agricultural Extension Programmes. The profile of the beneficiaries like age, farming experience, extension contact, social participation, socio-economic status, mass media exposure, training received and scientific orientation had positive and significant relationship with the knowledge of the beneficiaries on Agricultural Extension Programmes. Where as education, risk orientation and innovativeness were found to be positive and non-significant relationship and farm size was negative and non-significantly related with the knowledge of the beneficiaries.

Key words: Agricultural Extension Programmes, Farm Mechanization, Knowledge, National Food Security Mission (pulses), Soil Testing Programme.