

Trade Competitiveness of Oilseeds and Oils in India

A Aruna Kumari, K Krishna Reddy and K Uma Devi

Department of Agricultural Economics, Agricultural College, Bapatla 522 101, Andhra Pradesh

ABSTRACT

To understand the trade competitiveness of oilseeds and oils in India, secondary data on domestic prices and border prices or reference prices of oilseeds and oils were collected for a period of 26 years i.e., from 1990-91 to 2015-16. Nominal protection coefficient was used for analyzing the trade competitiveness for selected oilseeds and oils. The results revealed that India has moderate export competitiveness in case of soybean and castor oil, while it has moderate import competitiveness in case of groundnut and sunflower. Therefore, emphasis has to be laid on export quality of groundnut, castor oil, soybean and sunflower by providing high quality seeds by creating awareness to farmers on latest agronomic practices.

Key words: *Competitiveness, Oilseeds.*