Constraint Analysis of Dairy Farmers in Co-Operative and Non-Cooperative Milk Supply Chains in Prakasam District of Andhra Pradesh

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ABSTRACT

A study was conducted in Prakasam district to identify the constraints faced by dairy farmers in production and marketing of milk. The data were analysed by using Garrett's ranking technique. The major constraints faced by both cooperative and non-cooperative dairy farmers were lack of emergency veterinary services, low average milk yield of the lactating animals, high cost of veterinary services, no or less provision for advance payment for milk by society or vendors, lack of technical guidance, lower socio-economic conditions, lack of cooperation and coordination among members, etc.

Key words: *Dairy farmer, constraints, Garrette's ranking technique, cooperative and*

non-cooperative channels.