

# **Extent of Awareness and Adoption Level of Technologies by the Beneficiaries of Agricultural Technology Management Agency (ATMA) Programme in Dimapur District of Nagaland, India**

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## **ABSTRACT**

In Nagaland ATMA programme has been working as a district level society since 2005-06 in disseminating agricultural technologies at district level. Present study was conducted to ascertain the extent of awareness and adoption level of some important technologies by ATMA beneficiaries in Dimapur district of Nagaland covering two rural development blocks. Altogether 80 respondents were selected for the study from different SHGs. Study revealed that 43.75 per cent of the total respondents were found aware about all selected five technologies, 18.75 per cent were aware of four technologies and 16.25 per cent reported not aware about all the five technologies. Although, the level of awareness on all the five selected technologies increased after ATMA intervention, a maximum percentage of respondents did not adopt the technologies. Only 6.25 per cent respondent, have adopted all the five technologies and 21.25 per cent did not adopt at all.

**Key words :** ATMA, Awareness, Adoption, Technology.