Relationship with Profile Characteristics of Farmers and Their Extent of use of ICTs

J Samatha, BVijayabhinandana and T Gopi Krishna

Department of Exetension Education, Agricultural College, Bapatla 522 101, Andhra Pradesh

ABSTRACT

The study revealed that majority (65.83%) of the respondents belonged to medium extent of use, followed by low (21.67%) and high (12.50%). The relationship between profile characteristics and extent of use of ICTs by the farmers indicated that computed r-value of education, farming experience, information seeking behaviour, extension contact, economic status, achievement motivation, scientific orientation and innovativeness were positively correlated with extent of use of ICTs and the association was found significant at 1 per cent level of probability. While age, land holding and socio-politico participation showed non-significant relation with extent of use of ICTs.

Key words: ICTs use, Farmers, Profile, Relationship.