

Impact of Front Line Demonstrations on Knowledge and Adoption Level of Farmers With Respect to Integrated Pest Management in Redgram

O Sarada, G V Suneel Kumar and Ch Varaprasada Rao

Department of Extension Education, Krishi Vigyan Kendra, Darsi 523 247

ABSTRACT

The study was conducted in Prakasam District of Andhra Pradesh during the year 2011 to study the impact of Front Line Demonstrations on knowledge and adoption of Integrated Pest Management (IPM) practices by red gram farmers with emphasis to pod borers. More than fifty per cent of the red gram farmers in adopted villages had high knowledge and adoption levels, where as majority (60.00%) of the farmers from non adopted village were found in low knowledge group and seventy per cent of them were in low adoption category. Further it was also observed that knowledge exhibited positive and significant relationship with adoption level of red gram farmers on IPM practices.

Key words : Adoption, IPM, Knowledge, Red gram.