

# **Constraints Being Faced by the Farmers in Utilization of ICTs and Suggestions to Overcome them**

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## **ABSTRACT**

The most important constraints reported by the farmers in utilization of the ICT tools were lack of awareness of all the ICT tools within the community, failure to broadcast/ telecast timely information, do not repeat the important programmes followed by irrelevancy of the programmes to the farmers, timings of broadcast/telecast are not suitable to the farmers and the suggestions given by the farmers to overcome the problems were create awareness on the ICT tools within the community by conducting awareness programmes and campaigns, provide timely information followed by change the timings of the farm broadcast/telecast to evening, use simple, clear and understandable words, repeat the highlights of the programme, conduct live phone in programme with progressive farmers and scientists.

**Key words :** Constraints, ICTs use, Suggestions.