

# **Relationship of Profile Characteristics of Entrepreneurs with Knowledge Levels of Vermicompost Technology**

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## **ABSTRACT**

The study revealed that majority of the vermicompost entrepreneurs possessed medium level of Knowledge (63.33%) followed by equal number of respondents i.e., high (18.33%) and low (18.33%) levels. The relationship between profile characteristics and Knowledge of vermicompost entrepreneurs observed that computed 'r' value of education, occupation, experience in vermicompost preparation, training received, economic orientation, market orientation, innovativeness, risk orientation and achievement motivation were positively significant at 0.01 level of probability, while age, land holding, family size and social participation were non-significant with the Knowledge of vermicompost entrepreneurs. Multiple Linear Regression Analysis inferred that selected independent variables put together contributed 84.02 per cent of the total variation in the Knowledge of vermicompost entrepreneurs.

**Key words :** Entrepreneur, Knowledge, Profile, Relationship, Vermicompost.