

Constraints of Dairy Entrepreneurs in Chittoor District of Andhra Pradesh

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ABSTRACT

The constraint analysis of milk producers revealed that feed and fodder shortage, unremunerative price for milk were the most severe problems faced by all the three categories of farmers viz., small, medium and large. Small and medium farmers also reported that high cost and non-availability of concentrate mixture was equally a frustrating problem. Regarding other problems, the selected farmers had different perception.

Key words : Cross bred cows, Constraints, Dairy entrepreneur.