

Correlations of Sub-components of Entrepreneurial Behaviour with the Profile Characteristics of Sugarcane Growers

Abhishek Gowda T, Ch Ramesh Babu, G B M Ram Naidu and V Srinivasa Rao
Department of Extension Education, Agricultural College, Bapatla - 522 101, (A.P), India

ABSTRACT

Education, land holding, social participation, extension participation, mass media participation, scientific orientation and management orientation showed significant relationship with entrepreneurial behaviour. However age, occupation and credit orientation showed non-significant relationship with entrepreneurial behaviour in the study conducted with an ex-post facto research design in Mandya district of Karnataka over a randomly drawn sample of 120 sugarcane growers.

Key words : Correlation, Entrepreneurial behaviour, Profile, Sugarcane, Variables.