Relationship between Profile Characteristics and Career Preferences of Undergraduate Agricultural Students of S.V.Agricultural College, Tirupati

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ABSTRACT

The primary aim of Agricultural universities is to prepare Agricultural Graduates for serving farming community. The present research was carried out to study the career preferences of Agricultural Graduates of S.V. Agricultural College, Tirupati. The total sample for the study constituted 60 boys and 60 girl students. It was observed that education of respondents, education of the parents, occupation of parents, rural urban background, parents income, achievement motivation, OGPA, participation in extra curricular activities and mass media exposure showed significant and positive relationship with their career preferences.

Key words : Agricultural students, Career preferences, Profile characteristics