## Knowledge at Adoption Level of Paddy Farmers on Integrated Pest Management Practices in West Godavari dist

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## **ABSTRACT**

The study was conducted in West Godavari District of Andhra Pradesh during the year 2008-09 to know the level of knowledge and adoption of Integrated Pest Management (IPM) practices by paddy farmers. Fifty six per cent of the paddy farmers possessed medium overall knowledge level and the remaining paddy farmers were almost equally possessed high (22.50%) and low (21.25%) knowledge levels regarding IPM practices of paddy. Similarly, more than half of the paddy farmers (57.50%) had medium adoption level of recommended IPM practices followed by low (22.50%) and high (20.00%) adoption. Further it was also observed that knowledge exhibited positive and significant relationship with adoption level of paddy farmers on IPM practices of paddy.

Key words: Adoption, IPM, Knowledge, Paddy