

Profile Characteristics of Sugarcane Growers in Mandya District of Karnataka

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ABSTRACT

The study was conducted with a Ex-post facto research design in Mandya district of Karnataka over a randomly drawn sample of 120 sugarcane growers and the results revealed that majority of the respondents are middle aged (<35 years), high school educated (33.33%), agriculture as their sole occupation (49.17%), operating small size of land holding (52.50%) with medium category of social participation (53.33%), extension participation (65.83%) and mass media participation (65.00%), majority are having low level of credit orientation (45.83%) and medium level of scientific orientation (70.83%) and management orientation (78.33%).

Key words : Profile Characteristics, Sugarcane.