

# **Feedback on Vyavasaya Soochanalu- a Farm Broadcast of ANGRAU**

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## **ABSTRACT**

A study was taken up to get the feedback on Vyavasaya Soochanalu- a farm broadcast of ANGRAU. Majority of the respondents had expressed positive opinion with regard to the convenience of the time, duration and usefulness of the programme and they were also regularly listening to the programme. The major suggestions given for improvement of the programme were- more topics on plant protection, water management, broadcasting zonal wise technical information, allotting toll free number for asking the doubts by the farmers etc.

**Key words** : ANGRAU, Farm Broadcast