

Relationship between Personal, Psychological and Communication Characteristics of Researchers and their Perceived Feed Back effectiveness of Extensionists

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ABSTRACT

Forty per cent of the researchers perceived that the feedback effectiveness of extensionists was medium. Correlation Coefficient analysis revealed that out of 11 variables only six viz., empathy, job commitment, role awareness, communicative initiative, communicative responsiveness and interaction of researchers with extensionists were found to have significant positive relationship with their perceived feedback effectiveness. Multiple regression analysis revealed that all eleven independent variables selected explained 52.00 per cent variation in dependent variable.

Key words : Characteristics of Researchers, Effectiveness of Extensionists.