

## **Profile of SHG Members and their Relationship with Attitude**

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### **ABSTRACT**

The study was conducted in three districts of Andhra Pradesh i.e. East Godavari, Chittoor and Nalgonda to identify the profile characteristics of the SHG members. The data was collected during the month of October, November and December 2014 by personally interviewing the respondent. Results revealed that majority of the SHG members were in the middle age group (50.83%) followed by illiterate (31.67%), medium family size(60%), married (87.50%), non agricultural labours (31.16%), low level of annual income (82.92%), landless (73.75%), low level of extension participation (62.5%), medium level of extension contact (60.42%), medium level of information source utilization (58.33%), medium level of innovativeness (56.25%), medium level of achievement motivation (77.08%), loan taken for consumption purpose (31.25%), received three trainings (54.58%) and medium level of economic orientation (67.92%). With regard to relationship the variables such as Educational status, Family size, Annual Income, Extension Participation, Extension Contact, Source of information, Achievement Motivation, Innovativeness, Trainings Received and Economic Orientation were found to have positive and significant relationship with attitude of self-help group members.

**Keywords:** *Attitude, Profile, SHGs.*