

Constraints Incommunication Behavior of Extension personnel

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ABSTRACT

The study was conducted in four districts of Andhra Pradesh i.e. East Godavari, Guntur, Chittoor and Anantapur to identify the constraints of extension personnel. A well structured and pre tested interview schedule was used to collect data. The statistics employed for data analysis were Rank based quotient. Lack of transport facilities to visit the farmer's field was given first rank by the respondents related information input behaviour. Constraints in information processing are 'less resources for developing visual aids' was on first position followed by Non availability of materials for preparation the communication aids the major constraints information output are unfair Political interference in all activities and No physical/infrastructural facilities.

Key words: *Constraints, Extension personnel.*