## **Economics of Chilli Cultivation in Guntur district of Andhra Pradesh**

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## **ABSTRACT**

Chilli (capscicumannuam L.) is one of the most important commercial crops of India. The study was conducted in Guntur district of Andhra Pradesh in India. A total of twelve villages and ten farmers from each village *i.e.* total 120 farmers, who were poststratified into small, medium and large farmers were selected randomly for the study. Data collected were pertaining to the period 2015-16. Economic analysis of data indicated that cost  $C_2$  was found to Rs. 3,53,443.07, Rs. 3,90,393, Rs. 4,10,188.71and Rs. 3,93,872.65 per hectare for small, medium, large and pooled farmers respectively. Net returns was Rs. 51,092.46, Rs. 68,970.17, Rs. 1,16,834.34 and Rs. 62,277.91 per hectare and net returns to total cost was 0.16, 0.18, 0.28 and 0.16 for small, medium, large and pooled farmers respectively.

**Key words:** Chilli, Cost of cultivation, Net returns, Operational cost and Fixed cost.