

Profile characteristics of Agripreneurs in Andhra Pradesh

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ABSTRACT

The study was conducted in three selected districts (Chittoor, Krishna and Visakhapatnam) of Andhra Pradesh during 2015 to investigate the profile characteristics of agripreneurs. The study was undertaken by using the ex post facto research design. The present investigation included 240 agripreneurs. Majority of the agripreneurs have medium level profile categories but education, size of the enterprise and type of the enterprise have a significant difference between the selected districts of Andhra Pradesh.

Key words : *Agri entrepreneurship, Profile characteristics.*