

A Study on ANGRAU Farmers Call Centre

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Farmers call centre, RARS, Lam, Guntur.

ABSTRACT

Calls received by Farmers Call Centre, ANGRAU during the year 2017 were analyzed for district wise, month wise, gender wise, season wise, crop wise and component wise call details. Maximum number of calls were received from Guntur district (837) followed by Krishna (265), Prakasam (218), Kurnool (210), Y.S.R.Kadapa (158), Chittoore (158) and Anantapur (112), Nellore (100), West Godavari (84), others (60), East Godavari (58), Srikakulam (46), Vizag (32) and Viyanagaram (22). More number of calls were received during the month of January (324), followed by February (263), December (254), September and November (221), October (217), June (192), July (176), August (160), April (127), March (103), the least number of calls were made during the month of May (96). Majority of calls were received from the male farmers (96.30%) and during rabi season (54.33%). Pulses (22.78%), cereals (20.07%), vegetables (14.64%), commercial crops (10.61%) and oil seeds (9.12%) were the major crop categories on which queries were received from the farmers. Farmers clarified their doubts on plant protection (38.80%), crop production (37.57%), loan, finance and subsidies (6.07%) and implements and farm machinery (4.70%) aspects.