

# **Adoption Dynamics of Farmers towards Soil Health Cards in Prakasam District**

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## **ABSTRACT**

The study revealed that majority of farmers were middle aged, high school education, farming as occupation, more than 20 years of farming experience, less annual income, and more than 3 ha of land holding, high category of source of information, nuclear families with a family size of 5 members and high extension contact, high perception and low adoption to SHC recommendations.

**key words:** *Adoption, Profile, Perception, Soil health cards*